

Spring INTO Summer

**Booth Playhouse
130 N. Tryon Street**

**April 25, 2019
6 p.m. - 8 p.m.**



Dear supporter of summer learning,

Freedom School Partners promotes the long-term success of children by preventing summer learning loss through igniting a passion for reading and inspiring a love of learning. Summer is a time of risk for many children in our community due to limited access to quality summer learning, food insecurity and, all too often, unsafe neighborhoods. Freedom School transforms summer from a time of risk to a time of opportunity. **Will you consider joining us by serving as a sponsor of our annual fundraising celebration, "Spring into Summer"?** Sponsorship levels and forms are attached.

About Freedom School:

Freedom Schools are six-week summer programs focused on literacy, social and emotional skills and community building that operate Monday-Friday, 8 a.m.- 3 p.m. The program theme is "I Can Make a Difference in: myself, my family, my community, my country and my world." Scholars reflect on connected concepts of hope, education, cultural awareness and social action. The "I Can Make a Difference" theme instills a greater sense of compassion and empowered resolve to act as agents of positive change. Additional information about Freedom School is included in the packet.

Scholars benefit from:

- Harambee, a morning reading pep rally with a volunteer community guest reader.
- 2 ½ hours of daily Integrated Reading Curriculum aligned to Common Core Standards, engaging students in books richly diverse in history and heritage.
- DEAR (Drop Everything And Read), a daily silent reading period where children self-select books.
- Field trips and afternoon enrichment activities (e.g., yoga, chess, swimming, arts, field day)
- Two healthy meals and a snack
- Books sent home weekly to build personal libraries

About the event:

Spring into Summer is April 25, 2019 from 6 p.m - 8 p.m. at Booth Playhouse, 130 N. Tryon Street Charlotte, NC 28202. The event consists of a cocktail hour, brief program and dessert reception. Guests are invited to make a contribution to support the work of Freedom School Partners.

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Nikki Keith
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980-267-3421

Pat Crull
Spring into Summer Chair/
Freedom School Partners Board Member

Sponsorship Levels

Spring INTO Summer
WITH



Freedom
School
Partners

YOUR SPONSORSHIP

underwrites curriculum development and training for classroom leaders, and funds transportation, meals, snacks, activities, field trips and books that scholars take home to keep. It costs \$1,500 to fund one Freedom School scholar for six weeks.

EVENT DETAILS

April 25, 2019 | 6-8:00 p.m.
Booth Playhouse at the
Blumenthal Performing Arts Center
130 N. Tryon Street
Charlotte, NC 28202

WHAT TO EXPECT

We will bring together 400+ corporate and community leaders and donors to recognize reading and celebrate the importance of summer and lifelong learning.

PRESENTING SPONSOR | 12 GUESTS | \$25,000

- ▶ Featured as the Presenting Sponsor of Spring into Summer
- ▶ Opportunity to address the audience
- ▶ Visible signage recognition at the event as the Presenting Sponsor
- ▶ Prominent logo placement on all print and electronic materials during promotional period, at the event and post-event
- ▶ Recognition on social media outlets: website, Facebook, Twitter and Instagram
- ▶ Logo recognition in e-newsletters, event articles and promotions (circulation 5,000)

CHAMPION SPONSOR | 8 GUESTS | \$10,000

- ▶ Visible sign recognition at the event as a Champion Sponsor
- ▶ Logo placement on all print and electronic materials during promotional period, at the event and post-event
- ▶ Recognition on social media outlets: website, Facebook, Twitter and Instagram
- ▶ Logo recognition in e-newsletters, event articles and promotions (circulation 5,000)

PATRON SPONSOR | 6 GUESTS | \$7,500

- ▶ Visible sign recognition at the event as a Patron Sponsor
- ▶ Logo placement on all print and electronic materials during promotional period, at the event and post-event
- ▶ Recognition on social media outlets: website, Facebook, Twitter and Instagram
- ▶ Logo recognition in e-newsletters, event articles and promotions (circulation 5,000)

ADVOCATE SPONSOR | 4 GUESTS | \$5,000

- ▶ Visible sign recognition at the event as an Advocate Sponsor
- ▶ Logo placement on all print and electronic materials during promotional period, at the event and post-event
- ▶ Recognition on social media outlets: website, Facebook, Twitter and Instagram

PARTNER SPONSOR | 2 GUESTS | \$2,500

- ▶ Visible sign recognition at the event as a Partner Sponsor
- ▶ Name recognition on all print and electronic materials during promotional period, at the event and post-event

Sponsorship Form

Spring INTO Summer
WITH



Yes, we're in! We believe in opportunity for **ALL** children

PRESENTING | \$25,000

CHAMPION | \$10,000

PATRON | \$7,500

ADVOCATE | \$5,000

PARTNER | \$2,500

OTHER

PAYMENT ENCLOSED

PLEASE INVOICE

NAME (as it should appear in program) _____

CONTACT _____

PHONE _____ **EMAIL** _____

COMPLETE ADDRESS _____

DEADLINE

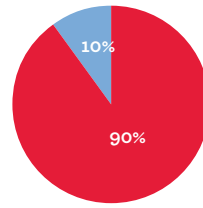
Please return this form by **March 30, 2019** to nikki@freedomschoolpartners.org
P.O. Box 37363, Charlotte, NC 28237 | Phone 980.267.3421

Limited Means. Unlimited Potential.

FREEDOM SCHOOL PARTNERS believe all children have incredible potential, while recognizing the achievement and opportunity gap between lower and higher income children is problematic. Yet children who are least likely or not able to afford the opportunity to extend their learning through the summer months are often the ones most at risk of summer learning loss. Through Charlotte's strong community, Freedom School Partners helps promote the long-term success of children by preventing summer learning loss through igniting a passion for reading and inspiring a love of learning.

IMPACT ON LITERACY

- 90% of children gain or maintain reading ability during Freedom School.*
- Low-income children typically lose 2-3 months of learning during the summer.



* For detailed information about evaluation results and procedures, please contact info@freedomsschoolpartners.org.

17 LOCATIONS IN 2018

- Alexander Graham Middle School with Crossroads Corporation & Myers Park Presbyterian Church
- Christ Lutheran Church with McPIE
- CN Jenkins Memorial Presbyterian Church
- The Grove Presbyterian Church
- Highland Renaissance Academy with Covenant Presbyterian Church
- Martin Luther King Jr. Middle School
- Montclair Elementary School with Selwyn Avenue Presbyterian Church & St. Andrew's United Methodist Church
- Mount Carmel Baptist Church
- Oakhurst STEAM Academy with Providence United Methodist Church & St. Gabriel Catholic Church
- Pinewood Elementary School with Myers Park Baptist Church
- Providence Day School
- QC Family Tree at St. John's Baptist Church
- Rama Road Elementary with Christ Episcopal Church
- Renaissance West STEAM Academy presented to the community by Wells Fargo
- Sedgefield Elementary School with Myers Park United Methodist Church
- Shalom Park
- UNC Charlotte Center City

A DAY AT FREEDOM SCHOOL

