



# SPRING INTO SUMMER

Freedom School Partners' annual fundraiser is a celebratory community kickoff for our Freedom School summer program. Guests are invited to cheer with us, recognize our volunteers and scholars, make a contribution, and capture that magic and joy that is Freedom School!

Sponsorships underwrite curriculum development, employment and training for classroom leaders, and fund transportation, meals, snacks, activities and books that scholars take home to build their personal libraries.

Together we can inspire scholars to love reading and learning, believe in themselves, and create extraordinary futures. Join us as we ensure better summers and brighter futures for all children in Charlotte.



Freedom  
School  
Partners

The Terrace at Cedar Hill  
Thursday, April 24, 2025  
6:30 - 8:00 PM



# SPRING INTO SUMMER

## SPONSORSHIP LEVELS



Builders of  
Literacy  
\$50,000  
12 Guests

- Top-tier event signage as a Legacy of Literacy sponsor
- Opportunity to speak at the event
- Logo on Servant Leader Intern backpacks
- Stage recognition at event
- Prominent logo on all promotional materials (print & digital)
- Social media recognition: website, Facebook, Twitter, Instagram, LinkedIn
- Logo featured in e-newsletters and event promotions (5,000 circulation)



Champions of  
Learning  
\$25,000  
8 Guests

- Top-tier event signage as a Champion of Learning sponsor
- Stage recognition at event
- Prominent logo on all promotional materials (print & digital)
- Social media recognition: website, Facebook, Twitter, Instagram, LinkedIn
- Logo featured in e-newsletters and event promotions (5,000 circulation)



Catalysts of  
Change  
\$15,000  
6 Guests

- Top-tier event signage as a Catalyst of Change sponsor
- Prominent logo on all promotional materials (print & digital)
- Social media recognition: website, Facebook, Twitter, Instagram, LinkedIn
- Logo featured in e-newsletters and event promotions (5,000 circulation)



Advocates of  
Education  
\$10,000  
4 Guests

- Top-tier event signage as an Advocate of Education sponsor
- Prominent logo on all promotional materials (print & digital)
- Social media recognition: website, Facebook, Twitter, Instagram, LinkedIn



Leaders of  
Equity  
\$5,000  
2 Guests

- Top-tier event signage as a Leader of Equity sponsor
- Prominent logo on all promotional materials (print & digital)



# SPONSORSHIP

## COMMITMENT FORM



**Yes, we are all in! We believe **every scholar** deserves access to opportunity.**

☐ \$50,000 - BUILDERS OF LITERACY

☐ \$10,000 - ADVOCATES OF EDUCATION

☐ \$25,000 - CHAMPIONS OF LEARNING

☐ \$5,000 - LEADERS OF EQUITY

☐ \$15,000 - CATALYSTS OF CHANGE

☐ OTHER AMOUNT - \_\_\_\_\_

☐ PAYMENT ENCLOSED

☐ PLEASE INVOICE

### COMPANY INFORMATION:

Company Name (to appear in program): \_\_\_\_\_

Contact Name (to receive invoice): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### DEADLINE:

Please return this form by **March 14, 2025\*** to:

Anna Eaton, Chief Development Officer,

[anna@freedomschoolpartners.org](mailto:anna@freedomschoolpartners.org)

P.O. Box 37363, Charlotte, NC 28237 Phone: 704.371.4922

\*Sponsors committed by this date will be featured in the program.

### LOGO USAGE:

Please share approved company logo with Annalise Wilson, Marketing and Communications Manager for event recognition and promotion purposes at [annalise@freedomschoolpartners.org](mailto:annalise@freedomschoolpartners.org) by **March 14, 2025**.