



Development Report: December 2023

On the Horizon

- **December:** End-of-Year giving campaign
- **February:** Board Campaign and relationship mapping exercise

Board Opportunities

- Help spread the word about our year-end fundraising campaign: share your emails with friends and family.
- Communicate Spring into Summer sponsorship packet with potential corporate sponsors.
- Continue to make thank you calls or write thank you notes/email to Scholar Society donors.

Development Updates

Individual Giving

- Individual Giving stands at \$447,524 YTD, including cash and pledges.
- Burch Mixon Fund contributions are currently at \$102,977.
- Completed Giving Tuesday match challenge: \$18,628, 21 donors.
- Fall Appeal: Donations are still coming in. Results for this appeal will be available in January.
- 3-part email end-of-year campaign will kick off December 12. This campaign will have video testimonials from former scholars and parents sharing their experience and encouraging readers to take action with a donation to FSP.

Corporate

- Sponsorship proposals were sent out in November and we have started making follow up calls to past sponsors and new prospects.
- We were notified that we will be awarded funds through Faison for 2024.

Foundations

- We were notified that we are awarded funds through the Belk Foundation, Enpro, Speedway Children's Charities, and Sister of Mercy

Government

- No updates to report currently.

Other Business

- Development Committee meetings dates are set for 2024 calendar year.