



## Development Report: November 2023

### On the Horizon

- **November 28:** Giving Tuesday
- **December:** End-of-Year giving campaign

### Board Opportunities

- Fulfill your 2023 Board Pledge, if you have not already done so.
- Help with year-end fundraising: video testimonial and donor outreach.
- Think about potential corporate sponsors for Spring Into Summer 2024.
- Make thank you calls or write thank you notes/email to donors by December 31<sup>st</sup>.

### Development Updates

#### Individual Giving

- Individual Giving stands at \$415,273 YTD, including cash and pledges.
- Burch Mixon Fund contributions are currently at \$102,977.
- The Fall Appeal went out in October and donations are starting to come in.
- Giving Tuesday campaign will take place on November 28 this year and we plan to promote this campaign with a donation match challenge on our social media and email. The goal is \$20,000.

#### Corporate

- We started soliciting corporate sponsorships for the 2024 Spring Into Summer fundraising event. We have confirmed The Terrace at Cedar Hill as the location. The event will take place on Tuesday, April 16, 2024.
- We submitted grant applications to Faison and Enpro in October.

#### Foundations

- Recently notified that we have received a \$10,000 grant from The Alpha Omega Foundation.

#### Government

- No updates to report currently.

#### Other Business

- Completed the 2023 Impact Report and is available now online on the FSP website.