



Development Report: October 2023

On the Horizon

- **October 26:** Fall Appeal drops
- **November 28:** Giving Tuesday
- **December:** End-of-Year giving campaign

Board Opportunities

- Fulfill your 2023 Board Pledge, if you have not already done so.
- Think about potential corporate sponsors for Spring Into Summer 2024.
- Organize a workplace volunteer opportunity at Latrobe Warehouse.

Development Updates

Individual Giving

- Individual Giving stands at \$347,408 YTD, including cash and pledges.
- Burch Mixon Fund contributions are currently at \$102,976.
- The Fall Appeal will drop in October and we plan to send out 1,000 pieces. The goal is \$120,000.

Corporate

- We will begin soliciting corporate sponsorships for the 2024 Spring Into Summer fundraising event in October. We have confirmed The Terrace at Cedar Hill as the location. The event will take place on Tuesday, April 16, 2024.
- Recently notified that we have received a \$25,000 grant from PwC.
- Expect to submit grant applications to Faison and Enpro this month.

Foundations

- Recently received \$50,000 grant from the Charlotte Merchants Foundation.
- Recently submitted grant requests to the Belk Foundation and United Way.

Government

- Recently received \$323,096.97 reimbursement from the NC Department of Public Instruction, related to our 2023 Summer Mini-Grant.
- We were notified that we were not awarded funds through the City of Charlotte re: the Community Resiliency Fund.

Other Business

- Completed 2023 Summer Video.
- Received evaluation results from UNC Charlotte and will complete formal Impact Report in early November.