



## Development Report: March 2023

### On the Horizon

- **March 29:** Inspiring Educational Equity – Scholar Society Giving Event, Morehead Inn, 5:30 – 7:30pm
- **March 31:** Deadline to make board commitment.
- **April 3:** CLT Charity Golf Event
- **April 25:** Spring into Summer, The Barrel Room @ Triple C Brewery, 6:00 – 7:30pm
- **May:** Spring Appeal

### Board Opportunities

- Communicate Spring into Summer sponsorship packet with potential corporate supporters.
- Reach out to identified companies from relationship mapping exercise.
- Complete board campaign pledge.

### Development Updates

#### Individual Giving

- Inspiring Educational Equity event scheduled for March 29 at Morehead Inn. Currently 14 host committee members and 71 confirmed attendees. Clay Grub speaking.
- May 8 drop date for Spring Appeal. Will ask board to support writing personalized notes to donors.
- Board Campaign: Currently **\$66,600** committed with **72%** participation. Goal of \$85,000 and 100% participation.
- Burch Mixon Endowment fund established at FFTC. Approximately \$20,000 currently committed in his honor.

#### Corporate

- Final year of five-year commitment from Bank of America received at \$50,000.
- First Horizon committed \$15,000 for 2023.
- Current Spring into Summer pledged/confirmed: \$163,500 and 24 total sponsors. Formal invitation to be mailed the week of 3/27.
- Completing event details for SIS which includes food and decorations, program participants, and other logistics. Currently over 70 RSVPs.
- Still not too late to recruit new sponsors. Please consider reaching out to your identified relationships in support of Spring into Summer.
- Submitted requests since last board meeting: Ally (\$30,000), Telus (\$10,000).
- CLT Charity Golf Tournament has confirmed \$156,000 in sponsorships. FSP has received \$65,000 directly and will collect bulk after the event from management company.
- Board relationship mapping exercise identified more than 30 potential prospects with outreach beginning for several. One new SIS sponsorship achieved with Providence Capital Advisors. Thank you **Katie Morgan!**

#### Foundations

- Charlotte-Mecklenburg Community Foundation will be submitted by end of March.
- Will be recipient of small grant from Jack and Jill of South Charlotte.

#### Government

- Received first installment of ARPA funding of \$70,200.
- Expect to hear outcome of Summer Mini-Grant application by early April.

#### Other Business

- Development Team has begun design process for 2022 Annual Report. Plan to distribute at Spring into Summer



Freedom  
School  
Partners

***Spring into Summer – Sponsorship Levels***

Level	Amount	Qty.	2023 Target	Confirmed	2023 Amount	2022 Qty.	2022 Total
Presenting	\$ 25,000	1	\$25,000	2	\$50,000	1	\$25,000
Publisher	\$ 10,000	6	\$60,000	4	\$40,000	4	\$50,000
Author	\$ 7,500	5	\$37,500	3	\$22,500	4	\$30,000
Page-Turner	\$ 5,000	7	\$35,000	5	\$25,000	7	\$35,000
Wordsmith	\$ 2,500	11	\$27,500	10	\$26,000	10	\$25,000
		<b>30</b>	<b>\$185,000</b>	<b>24</b>	<b>\$163,500</b>	<b>26</b>	<b>\$165,000</b>

Company/Sponsor	Status	2023 Level	2023 Ask	2022 Level
Belk	Confirmed/Pledged	\$ 25,000	\$ 25,000	\$ 25,000
Sherrill Charitable Gift Fund	Confirmed/Pledged	\$ 25,000	\$ 20,000	\$ 20,000
Bank of America	Confirmed/Pledged	\$ 10,000	\$ 10,000	\$ 5,000
Coca-Cola	Confirmed/Pledged	\$ 7,500	\$ 10,000	\$ 7,500
Duke Energy/PNG	Confirmed/Pledged	\$ 10,000	\$ 10,000	\$ 10,000
Troutman Pepper	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ 2,500
Deloitte	Confirmed/Pledged	\$ 5,000	\$ 5,000	\$ 5,000
EY	Confirmed/Pledged	\$ 5,000	\$ 5,000	\$ 5,000
SteelFab	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ 2,500
Atrium Health	Confirmed/Pledged	\$ 10,000	\$ 10,000	\$ 5,000
Ally	Confirmed/Pledged	\$ 2,500	\$ 10,000	\$ 7,500
Foundation for the Carolinas	Confirmed/Pledged	\$ 5,000	\$ 5,000	\$ 5,000
Novant Health	Pending	\$ -	\$ 5,000	\$ -
Brown Brother Harriman	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ 2,500
Mullinix Mortgage	Pending	\$ -	\$ 2,500	\$ 2,500
Franklin Templeton	Confirmed/Pledged	\$ 5,000	\$ 5,000	\$ 2,500
Town and Reese	Confirmed/Pledged	\$ 3,500	\$ 3,500	\$ 3,500
Truist Federal Credit Union	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ -
Cadwalader	Pending	\$ -	\$ 5,000	\$ 5,000
Fifth Third	Confirmed/Pledged	\$ 7,500	\$ 7,500	\$ 7,500
Truist	Confirmed/Pledged	\$ 10,000	\$ 10,000	\$ 10,000
Baird Private Wealth Management	Confirmed/Pledged	\$ 5,000	\$ 5,000	\$ 5,000
South State Bank	Confirmed/Pledged	\$ 7,500	\$ 10,000	\$ 7,500
Mayer Brown	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ 2,500
TIAA	Pending	\$ -	\$ 10,000	\$ 10,000
Clay Grubb	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ 2,500
Womble Bond Dickson	Pending	\$ -	\$ 2,500	\$ 2,500
Childress Klein	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ 2,500
Providence Capital Advisors	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ -
Wade, Ken and Juanita	Pending	\$ -	\$ 1,500	\$ 1,500
		<b>\$ 163,500</b>	<b>\$ 197,500</b>	<b>\$ 165,500</b>