



Development Report: January 2023

On the Horizon

- **February:** Board Campaign and relationship mapping exercise
- **2023:** Freedom Schools 20th Anniversary!

Board Opportunities

- Prospect three new Scholar Society donors for March event.
- Communicate Spring into Summer sponsorship packet with potential corporate supporters.

Development Updates

Individual Giving

- Fall Appeal Update:
 - 2022 appeal: **\$111,857.93 – (\$100,000 goal)**
 - 996 mailed – 93 gifts
- Inspiring Educational Equity event scheduled for March 29 at the Morehead Inn. Currently 10 host committee members with a goal of 15 total.
- Board member **William Maxwell** will chair 2023 Board Campaign.

Corporate

- Invited to submit \$50,000 grant request with Brighthouse Financial at request of employees.
- Received \$12,500 grant from OrthoCarolina Foundation prior to end of 2022.
- Will be sole beneficiary of CLT Airport Golf Tournament supporting our Ren. West site. Historically, has netted \$100,000 for past beneficiaries.
- Spring into Summer has current commitments from six sponsors totaling **\$86,000** with several asks pending. Details shared on next page for Board review and potential help.
- Faison confirmed support of \$75,000 for 2023.
- Over January and February will submit corporate requests with: Ally, Fifth-Third, Duke Energy, Baird, Coca-Cola, Novant, Bank of America, First Horizon.

Foundations

- FSP invited to submit \$50,000 operating grant request with Triad Foundation.
- Will submit \$200,000 grant request with Merancas Foundation in February.

Government

- Approved for funding by Mecklenburg County in second round of American Rescue Plan Act funding. Eligible for \$260,000 over two years.
- Will submit a \$300,000 request for 2023 program through NCDPI Summer Mini-Grants.

Other Business

- Finalized 20th Anniversary logo for Freedom Schools in Charlotte.
- Submitted application for Mecklenburg County funding through American Rescue Plan Act.





Spring into Summer – Sponsorship Levels

Level	Amount	Qty.	2023 Target	Confirmed	2023 Amount	2022 Qty.	2022 Total
Presenting	\$ 25,000	1	\$25,000	2	\$50,000	1	\$25,000
Publisher	\$ 10,000	6	\$60,000	2	\$20,000	4	\$50,000
Author	\$ 7,500	5	\$37,500	0	\$0	4	\$30,000
Page-Turner	\$ 5,000	7	\$35,000	2	\$10,000	7	\$35,000
Wordsmith	\$ 2,500	11	\$27,500	2	\$6,000	10	\$25,000
		30	\$185,000	6	\$86,000	26	\$165,000

Spring Into Summer – Sponsorship Commitments/Asks

Company	Status	2023 Level	2023 Ask	2022 Level
Belk	Confirmed/Pledged	\$ 25,000	\$ 25,000	\$ 25,000
Sherrill Charitable Gift Fund	Confirmed/Pledged	\$ 25,000	\$ 20,000	\$ 20,000
Bank of America	Confirmed/Pledged	\$ 10,000	\$ 10,000	\$ 5,000
Coca-Cola	Pending	\$ -	\$ 10,000	\$ 7,500
Duke Energy/PNG	Pending	\$ -	\$ 10,000	\$ 10,000
Troutman Pepper	Confirmed/Pledged	\$ 2,500	\$ 2,500	\$ 2,500
Deloitte	Confirmed/Pledged	\$ 5,000	\$ 5,000	\$ 5,000
EY	Pending	\$ -	\$ 5,000	\$ 5,000
SteelFab	Pending	\$ -	\$ 2,500	\$ 2,500
Atrium Health	Confirmed/Pledged	\$ 10,000	\$ 10,000	\$ 5,000
Ally	Pending	\$ -	\$ 10,000	\$ 7,500
Foundation for the Carolinas	Confirmed/Pledged	\$ 5,000	\$ 5,000	\$ 5,000
Novant Health	Pending	\$ -	\$ 5,000	\$ -
Mullinix Mortgage	Pending	\$ -	\$ 2,500	\$ 2,500
Franklin Templeton	Pending	\$ -	\$ 5,000	\$ 2,500
Towne Bank	Pending	\$ -	\$ 2,500	\$ -
Town and Reese	Confirmed/Pledged	\$ 3,500	\$ 3,500	\$ 3,500
Truliant Federal Credit Union	Pending	\$ -	\$ 2,500	\$ -
		\$ 86,000	\$ 136,000	\$ 108,500

Uncommitted 2022 Sponsors

Unconfirmed	2022 Level
TIAA (meeting scheduled)	\$ 10,000
Truist	\$ 10,000
Fifth-Third	\$ 7,500
South State Bank (JR will follow-up)	\$ 7,500
Cadwalader	\$ 5,000
Baird Private Wealth Management	\$ 5,000
Mayer Brown	\$ 2,500
Brown Brothers Harriman	\$ 2,500
Wade, Ken and Juanita	\$ 1,500
Childress Klein	\$ 2,500
Womble Bond Dickson	\$ 2,500
	\$ 56,500



Freedom
School
Partners

Spring Into Summer – 2023 Prospects*

Prospective Sponsor	2023 Potential	Prospective Sponsor	2023 Potential
Alfred Williams	\$ 2,500	NASCAR Foundation	\$ 2,500
Allen Tate	\$ 2,500	National Gypsum	\$ 2,500
Alston & Bird	\$ 5,000	New Dominion Bank	\$ 2,500
American Airlines	\$ 5,000	NoDa Brewing	\$ 2,500
AvidXchange	\$ 2,500	NTT Data	\$ 2,500
Balfour Beatty	\$ 5,000	Pamlico Private Equity	\$ 2,500
Baring Financial	\$ 2,500	Parker Poe	\$ 2,500
Berkshire Hathaway	\$ 2,500	Passport	\$ 2,500
Budd Group	\$ 2,500	Piper Jaffray	\$ 2,500
CBRE	\$ 2,500	Red Ventures	\$ 2,500
Chase	\$ 2,500	Regions Bank	\$ 2,500
Collins Aerospace	\$ 2,500	Robinson Bradshaw	\$ 2,500
Dickens Mitchner	\$ 2,500	Rodgers Builders	\$ 2,500
Forvis	\$ 2,500	Rosenwood and Rose	\$ 2,500
Jeld Wen	\$ 2,500	Schaeffler	\$ 2,500
Grant Thornton LLP	\$ 2,500	Sealed Air	\$ 2,500
Helen Adams Realty	\$ 2,500	Sherpa	\$ 2,500
Hilliard Studio Method	\$ 2,500	Sonic Automotive	\$ 2,500
Honeywell	\$ 2,500	SunBelt	\$ 2,500
K&L Gates LLP	\$ 2,500	The Cato Corporation	\$ 2,500
King & Spalding	\$ 2,500	Tyler 2 Construction	\$ 2,500
Krispy Kreme	\$ 2,500	William Blair & Co.	\$ 2,500
Lending Tree	\$ 2,500		
Little	\$ 2,500		
Lowe's	\$ 2,500		
McLaughlin Young Group	\$ 2,500		
McShane Partners	\$ 5,000		
Merrill Lynch	\$ 2,500		
Moore & Van Allen, PLLC	\$ 2,500		
MUFG Bank	\$ 2,500		
Myers & Chapman	\$ 2,500		
NASCAR Foundation	\$ 2,500		
National Gypsum	\$ 2,500		
New Dominion Bank	\$ 2,500		

**Not a conclusive list but some potential corporate partners in our area. Please feel free to make suggestions not seen.*