



Freedom School Partners

20th Anniversary T-Shirt Design Contest Guidelines

[Freedom School Partners](#)

Summer can make or break the education of kids living in under resourced neighborhoods. While middle- and higher-income peers maintain—or even gain—knowledge during summer breaks, under resourced areas *lose two to three months in reading comprehension*. By the end of third grade, under resourced children are typically *two years behind* in reading, due in large part to summer learning loss. Without significant intervention, most who fall behind by third grade will never catch up.

Freedom School Partners changes the future for under-resourced students by giving them three life-changing tools: literacy skills, character strengths and a community that believes in them.

In 2023, Freedom School Partners is celebrating 20 years of providing quality summer learning opportunities for students K-8 throughout the Charlotte region.

Eligibility/Entry

There is no entry fee to [submit a design](#). All entrants must currently be enrolled in a college institution. Must be 18 years or older to participate.

Rules and Guidelines

1. All designs must be original creations of the contestant, and incorporate all of the required design components outlined below and encompassing Freedom School Partners (FSP) (i.e. colors, trademarks, logos). Submissions must not have been previously published and must not contain profanity, trademarks, other organization's logos, or any copyrighted works of any other person or business.
2. Design(s) must be submitted in .pdf format, through the [T-Shirt Contest link](#) by 11:59 pm (ET) on **April 21, 2023**.
 - a. Designs must be created in either Adobe (InDesign, Illustrator, Photoshop), Canva, or CorelDRAW.

3. Winning designer agrees to sign a waiver to allow Freedom School Partners the use of their design, free of charge, for any and all printing and promotional purposes.
4. Contest winner must agree to submit a high-resolution layered vector art file within 7 days of notification and agree to work with the FSP's printer if slight changes/modifications are necessary for production. If not, an alternate winner may be chosen due to meet the FSP's production deadlines.
5. By submitting an entry, you are agreeing to all contest rules. If you have any questions, please email communications@freedomschoolpartners.org.

Required Design Components

The winning design will be placed on the front of the official Freedom School Partners summer t-shirt. (Please note: all t-shirts will be printed on varying colors.)

1. **Theme:** Design theme must capture the concept [FSP's mission and values](#).
2. **Colors:** Design must use only the approved colors below.



#646262 #556D9B #FDFDFD #DD862A #FBD444

3. **Typefaces:** All typefaces must be legible.
4. **Design Software:** Designs must be created in either Adobe (InDesign, Illustrator, Photoshop), Canva, or CorelDRAW.
 - a. (Designs created using t-shirt design websites like, Bonfire, CafePress, and Zazzle will NOT be accepted)

How Winner is Selected

1. Entries will be evaluated by an independent internal panel of judges and will be reviewed for:
 - Concept and originality of design
 - Visibility from a reasonable distance
 - Adherence to design and submission rules and guidelines
 - Adherence Freedom School Partners branding guidelines, including logo usage, colors, and typefaces
 - Successfully capturing the spirit Freedom School and its overall mission.
 - Totality of design and production readiness

The winner will be determined by mid-May, and they will be notified at that time. Contest winner will receive:

1. \$500 scholarship
2. Recognition: FSP Website, Social Media, FSP Newsletter

Fine Print

Publicity and Agreement: Contest entry constitutes an agreement by the submitting designers to grant free license of all copyrights of the submitted works to Freedom School Partners in perpetuity, for publicity and promotional purposes. The finalist will be selected by a team of Freedom School stakeholders and announced by the end of May 2023.

Media Release: By submitting artwork, you agree that if your design wins, Freedom School Partners retains first printing rights and a free license, in perpetuity, to utilize the design on t-shirts and other promotional items, and marketing, fundraising, and public relations materials. You are guaranteeing that your design does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a Creative Commons (cc) license. Contest entrants who are not selected as the winning designer(s) retain all rights to their artwork.