



## Development Report: April 2022

### On the Horizon

- **April 26** – Spring into Summer
- **April 28** – April Book and Supply Drive
- **May 6** – Spring Appeal
- **May 31** – In-town training and CDF training begins for SLIs
- **June 20** – First day of Freedom School

### Board Opportunities

- Attend Spring into Summer
- Reply to Jonathan Russell regarding new business opportunities and determine next steps if you have not already done so.
- Prospect new opportunities to invite guest readers to a *Harambee!*.
- Development Committee has started to think about location for Scholar Society reception in the fall. If you think you would be comfortable hosting, or have an idea, please reach out.
- Assist with handwritten notes to donors in preparation for Spring Appeal.
- Provide any connections for Servant Leader Intern recruitment.
- Connect with location for SLI training. Able to fit up to 130 people in one room, 4 smaller rooms for breakout sessions, and the ability to serve food.

### Development Updates

#### Individual Giving

- Board Campaign hits 100% participation and \$84,170.
- Inspiring Educational Equity event summary:
  - Over **\$87,000** pledged/donated
  - **27** total gifts
  - **19** NEW Scholar Society households
- Development team will be coordinating Spring Appeal to 500 donors after Spring into Summer with a plan to drop May 6.

#### Corporate

- Current Spring into Summer sponsors that are pledged or confirmed: \$170,500. Approximately 200 RSVPs.
- Novant Health support committed at \$15,000.
- Albemarle support received (\$200,000).
- First Horizons confirms \$15,000 in new support.
- Great first meeting with Carolina Tractor and Equipment for new support.
- FSP moving forward with partnership campaign with Bank of America. Glenda to speak at Charlotte Leadership Team meeting.

#### Foundations

- FSP approved to partner with Mecklenburg County Health Department and receive \$60,000 in support for vaccine promotion among scholars.
- Merancas Foundation received at \$200,000.
- Submitted final requests for Sisters of Mercy Foundation, Charlotte-Mecklenburg Community Foundation and the Triad Foundation.