



## Development Report: March 2022

### On the Horizon

- **March 24** – Book and supply drive
- **March 30** – *Inspiring Educational Equity*, Scholar Society cultivation event, Morehead Inn and Conference Center, 5:30 – 7:30 PM
- **March 31** – Deadline to make Board Campaign commitment
- **April 26** – *Spring into Summer*, Community kickoff for Freedom Schools, Palmer Building, 6:00 – 7:30 PM
- **May 6** – Spring Appeal

### Board Opportunities

- Submit pledge for 2022.
- Reply to Jonathan Russell regarding new business opportunities and determine next steps.
- Prospect new opportunities to invite guest readers to a *Harambee!*. This is a terrific way to develop new development relationships.
- Invite any new relationship prospects to Spring into Summer.
- Development Committee has started to think about location for Scholar Society reception in the fall. If you think you would be comfortable hosting, or have an idea, please reach out.
- Assist with handwritten notes to donors in preparation for Spring Appeal.

### Development Updates

#### Individual Giving

- 22 confirmed attending individuals/couples with a goal of 30 new Scholar Society members.
- Board Campaign at \$58,320 and 54% participation.
- Development team will be coordinating Spring Appeal to 500 donors after Spring into Summer with a plan to drop May 6.

#### Corporate

- Duke Energy committed at \$15,000.
- Current Spring into Summer pledged/confirmed: \$133,000, Save the Date distributed to full FSP list with mailed invitations to follow to select donors.
- Relationship mapping exercise revealed more than 25 potential connections to follow-up on.

#### Foundations

- Submitted request for \$60,000 to Mecklenburg County Health Department to provide information to families regarding vaccines for children and host a vaccination clinic.
- Approved to move on to final stage of Sisters of Mercy Foundation. Due at the beginning of April.
- Will submit grant request to the Charlotte-Mecklenburg Community Foundation at the beginning of April.

### Other Business

- 2021 Annual Report will be ready by Spring into Summer.