



Fall for Literacy

Benefiting Freedom School Partners

Dear Friend,

Host Committee

Pat Crull
Community Volunteer

Wendy Stockton
American Airlines,
Retired

Marty Williams
Community Volunteer

Summer learning loss is the largest factor in the achievement gap in school performance for low-income students. Most children in poverty are disproportionately affected by losses in reading, with low-income students losing more than 2-3 months in reading achievement every summer, while their more affluent peers make slight gains each summer. This loss is cumulative thus, low-income youth are less likely to graduate from high school or enter college.

Freedom School Partners promotes the long-term success of children by preventing summer learning loss through igniting a passion for reading and inspiring a love of learning. Summer is a time of risk for many children in our community due to limited access to quality summer learning, food insecurity and, all too often, unsafe neighborhoods. Freedom School transforms summer from a time of risk to a time of opportunity.

What are Freedom Schools?

Freedom Schools are six-week summer programs focused on literacy, social and emotional skills and community building that operate Monday-Friday, 8 a.m.- 3 p.m. The program theme is "I Can Make a Difference in: myself, my family, my community, my country and my world with hope, education and action for all." The "I Can Make a Difference" theme instills a greater sense of compassion and empowered resolve to act as agents of positive change.

Scholars benefit daily from:

- *Harambee!*, a morning reading pep rally with a volunteer community guest reader
- 2 1/2 hours of daily Integrated Reading Curriculum aligned to Common Core Standards, engaging students in books richly diverse in history and heritage
- D.E.A.R. (Drop Everything and Read), a daily silent reading period where children self-select books
- Field trips and afternoon enrichment activities (e.g., yoga, chess, swimming, arts, field day)
- Two healthy meals and a snack
- Books sent home weekly to build personal libraries
- Transportation

With your help, we can change the statistics and help prevent summer learning loss. Of Freedom School parents, 94% report an increase in their child's confidence in their reading ability after participating in Freedom School. And, 85% of parents reported they saw an increase in their child's love of reading after Freedom School. **Will you help continue to make Freedom Schools possible for children in our community?** *Fall for Literacy* Sponsorship information is enclosed.

In Partnership,

A handwritten signature in black ink that reads "Nikki Keith".

Nikki Keith
Chief Development Officer
nikki@freedomschoolpartners.org



About the event

When: September 24, 2020

Time: 6 p.m - 8 p.m.

Where: Virtual Event

What to expect?

FSP's annual fundraiser, Spring into Summer, was postponed to the fall due to the COVID-19 pandemic. With a new name, *Fall for Literacy* consists of a virtual celebration, fundraiser and conversation about the impact of Freedom School Partners. Guests are invited to make a contribution to support the work of Freedom School Partners. Sponsorships underwrite curriculum development and training for classroom leaders and funds transportation, meals, snacks, activities, field trips and books that scholars take home to build their personal libraries.

It costs \$1,500 to fund one Freedom School scholar for six weeks.





Freedom
School
Partners

Sponsorship Levels

PRESENTING SPONSOR | 12 GUESTS | \$25,000

- Featured as Presenting *Fall for Literacy* Sponsor
- Logo prominently displayed on FSP Summer 2020 shirts for approximately more than 1,000 scholars and 175 staff
- Top tier signage recognition at the event as Presenting Sponsor
- Prominent logo placement on all print and electronic materials during promotional period, at the event and post-event
- Recognition on social media outlets: website, Facebook, Twitter and Instagram
- Logo recognition in e-newsletters, event articles and promotions (circulation 5,000)



PUBLISHER | 8 GUESTS | \$10,000

- Visible signage recognition at the event as a Publisher Sponsor
- Logo featured on Freedom School Partners Servant Leader Intern backpacks used by approximately 150 FSP interns (if committed by April 30, 2020).
- Logo placement on all print and electronic materials during promotional period, at the event and post-event
- Recognition on social media outlets: website, Facebook Twitter and Instagram
- Logo recognition in e-newsletters, event articles and promotions



AUTHOR | 6 GUESTS | \$7,500

- Visible sign recognition at the event as an Author Sponsor
- Logo placement on all print and electronic materials during promotional period, at the event and post-event
- Recognition on social media outlets: website, Facebook, Twitter and Instagram
- Logo recognition in e-newsletters, event articles and promotions



PAGE TURNER | 4 GUESTS | \$5,000

- Visible sign recognition at the event as a Page Turner Sponsor
- Logo placement on all print and electronic materials during promotional period, at the event and post-event
- Recognition on social media outlets: website, Facebook, Twitter and Instagram



WORDSMITH | 2 GUESTS | \$2,500

- Visible sign recognition at the event as a Wordsmith Sponsor
- Name recognition on all print and electronic materials during promotional period, at the event and post-event





Sponsorship Commitment Form

Yes, we're in! We believe in opportunity for **ALL** children.

PRESENTING SPONSOR | \$25,000

PUBLISHER | \$10,000

AUTHOR | \$7,500

PAGE-TURNER | \$5,000

WORDSMITH | \$2,500

OTHER

PAYMENT ENCLOSED

PLEASE INVOICE

NAME (as it should appear in program) _____

CONTACT _____

PHONE _____ **EMAIL** _____

ADDRESS _____

CITY, STATE, ZIP _____

DEADLINE:

Please return this form by ***August 24, 2020** to
nikki@freedomschoolpartners.org P.O. Box 37363, Charlotte, NC 28237

Phone: 980.267.3421

**Sponsors committed by August 24 will be featured in the program.*